



VICTORIA POLICE



Rotary Club
of Sale



**Lap the Lakes
Business & Community Challenge
Wednesday 20 October 2010**

Sponsorship Package 2010

**2008 Sport and Recreation Victoria Community Event of the Year
2009 Wellington Shire Council Australia Day Community Event Award**

The Rotary Club of Sale is the 2010 Preferred Charity



What is Lap the Lakes?

Lap the Lakes is an annual Community Fun Run/Walk which was first held on the 24th of October 2007. Participants run or walk in teams of four around Lake Guthridge and Lake Guyatt in a bid to record the fastest team time. It is based on the Melbourne City Sports Corporate Cup which has been running successfully since 1985.

The aim of Lap the Lakes is to;

- Increase fitness levels in the workplace and community
- To increase participation in physical activity within the local community
- Build a greater sense of community in Sale (Gippsland)

How many people attend Lap the Lakes?

The 2009 Lap the Lakes 69 teams (270 participants) participated in the event and at least 30 volunteers assisted. The number of teams participating has grown each year.

Who makes up the Lap the Lakes Committee?

The Lap the Lakes Committee is made up of a range of organisations including Victoria Police, GippSport, Wellington Primary Care Partnership, Central Gippsland Health Service and Wellington Shire Council.

How can businesses get involved?

To be involved in the 'Lap the Lakes' event you could;

- Enter a community or workplace team of 4 into the event and participate directly.
- Enter into a sponsorship agreement with the event organisers.

Who do I contact for more information?

Rachael Dooley

Health Promotion Coordinator
Wellington Primary Care Partnership
155 Guthridge Parade, Sale, VIC, 3850
Telephone: 03 5143 8868
Fax: 03 5143 8890
Email: rachael.dooley@cghs.com.au

David Roberts

Program Coordinator
GippSport
PO Box 506 Sale, 3850
Telephone: 03 5142 3483
Fax: 03 5142 3499
Email: david@gippsport.com.au

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Sponsorship Categories

NAMING SPONSOR: \$5000 or equivalent product (obtained by Go for your Life)

- Up to 5 team entries.
- Naming Sponsor eg. **Business Name** Lap the Lakes (to be used in all promotions and media releases).
- Large size business logo on event T-shirts.
- Signage at key locations (business to supply signage)
- Acknowledgement of your business in all media and promotional material (including Newsletters, media releases, posters and any advertising)
- Complimentary event T-Shirt (x2) (plus each team member)
- Promotional advertisements, pamphlets or other business information in the event show bag.
- Paid advertisement in the Gippsland Times thanking all sponsors on behalf of naming sponsor and committee.
- Distribution of Spot prizes during event.

Key Partners: Organising Support & Resources

- Medium size logo on T-shirts.
- Promotional signage at event.
- Complimentary event T-Shirt.
- Promotional advertisements, pamphlets or other business information in the event show bag.
- Acknowledgement of your business in all media and promotional material (including Newsletters, media releases, posters and any advertising)

Gold Sponsor = \$500 or equivalent product

- Key signage at Start and/or Finish line. (sponsor to supply signage)
- Medium businesses logo on event T-shirt.
- 1 Team entry (4 people).
- Acknowledgement of your business in all media and promotional material (including Newsletters, media releases, posters and any advertising)
- Complimentary event T-Shirts (team each team member)
- Promotional signage at the event.
- Promotional advertisements, pamphlets or other business information in the event show bag.
- Distribution of Spot prizes (as approved)

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Silver Sponsor = \$350 or equivalent product

- Signage at a corner of the walking / running route (preference given)
- Small businesses logo on event T-shirt.
- 1 Team entry (4 people).
- Acknowledgement of your business in all media and promotional material (including Newsletters, media releases, posters and any advertising)
- Complimentary event T-Shirts (team participants also receive T-shirts)
- Distribution of Spot prizes at corner (as approved)

Bronze Sponsor = \$150

- Signage at a corner of the walking / running route
- Acknowledgement of your business in media and promotional material as appropriate (may include Newsletters, media releases, posters and any advertising)
- Distribution of Spot prizes at corner (as approved)

Sponsorship Agreements

Businesses wishing to sponsor the event should contact Rachael Dooley or David Roberts to discuss their commitment and sponsorship requirements.

Supply of Company Logo

A high resolution (300 dpi) logo is to be electronically supplied to Rachel Dooley no later than July 30, 2010. The preferred file formats are bmp, jpg, eps, tif, or ai.

Deadline

All sponsorship agreements must be finalised and payments received by July 30, 2010.

Payment

Please make cheques out to The Rotary Club of Sale with reference to 'Lap the Lakes 2010' and send to Lap the Lakes Sponsorship, C/o The Rotary Club of Sale, PO Box 76, SALE 3850

Alternative payment options can be arranged if preferred.

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