

# Wellington Primary Care Partnership



## Wellington Health Promotion Network **Minutes**

21<sup>st</sup> June 2011

9.30am – 11.45am

Conference Room  
CGHS

**Chair:** Dawn Martin      **Minutes:** Rachael Dooley

**Attendees:** Rachael Dooley - Health Promotion Coordinator, Wellington Primary Care Partnership  
 Rebecca Lade – Project Officer, Wellington Primary Care Partnership  
 Dawn Martin – Program Coordinator, GippSport  
 Linda Curtis – Mental Health Promotion Officer, Latrobe Regional Health  
 Debbie Mitchell – Regional Health Promotion Advisor, Department of Health  
 Renee Heath – Health Promotion Officer, Central Gippsland Health Service  
 Karen McLennan – Physical Activity Strategy Coordinator, Wellington Shire Council  
 Rebecca Mazengarb – Closing the Health Gap Coordinator, Ramahyuck  
 Jenny Feist – Health Promotion Officer, Yarram & District Health Service  
 Craig Horn – UnitingCare Gippsland  
 Clare Heath – School Focused Youth Service  
 Leanne Wishart – Rural Access, Wellington Shire Council

**1: Welcome**

**1.1** Introductions  
 Farewell to Catherine Vassiliou, Best Start Facilitator from UnitingCare Gippsland (UCG) who has commenced maternity leave. UCG is currently recruiting to fill the position.

**1.2 Apologies**  
 Jo Cockwill, Stacey Smith, Jan Tracey, Sheryl McHugh, Stacey Smith, Marieta Sears, Emily Herbstiet, Jan Tracey

**2 Confirmation of previous minutes** (14<sup>th</sup> April 2011)  
 Confirmed: **Rebecca Lade**      Seconded: **Karen McLennan**

**3: Business Arising (actions from previous meeting)**

**3.1 Integrated Health Promotion Evaluation & Reporting: Update**  
 D Mitchell reported that there has not been any further developments with the Department of Health (DH) Head Office Integrated Health Promotion Evaluation & Reporting guidelines and templates for the September reporting period. Case studies will again be required and they could be an update on the progress on the case studies submitted last year and any additional results working towards impacts. A summary of the reporting requirements has been distributed to agencies.





Summary of IHP  
Reporting Requirements

R Dooley discussed that the reporting process for the catchment plan will be similar to the previous year with agencies being asked to provide reports to WPCP for collation and then submission to DH.

*Action: R Dooley to arrange meetings with CGHS & YDHS to determine the best approach to the reporting.*

**3.2 Training Needs Summary**  
 R Dooley provided a snap shot of the training needs for Wellington Health Promotion Practitioners as identified in the Gippsland Health Promotion Task Group Regional Survey conducted at the start of the year. The results will be used to guide professional development of the network and will be included in

	<p>the 2011-12 capacity building plan.</p>  <p>Training Needs Summary</p>
<b>4</b>	<b>Reports</b>
<b>4.1</b>	<p><b>Gippsland Health Promotion Task Group</b></p> <ul style="list-style-type: none"> <li>• Last meeting held 14<sup>th</sup> June</li> <li>• Victorian Healthcare Association Population Health Position Statement Presentation</li> <li>• Evaluation support fund – Amendments have been made to the Evaluation Support Fund Application and will now include the DH Evaluation Plan templates. Applicants will be required to submit a program logic model and evaluation plan with the application which will assist when liaising with academics. There is still funding available.</li> <li>• Oral Health Promotion Evidence Based Resource currently being distributed to agencies.</li> </ul>
<b>4.2</b>	<p><b>Research &amp; Practice Forum – see report embedded</b></p> <ul style="list-style-type: none"> <li>• Next meeting 12<sup>th</sup> July – agenda will be circulated shortly</li> <li>• Gippsland Health Promotion Conference <ul style="list-style-type: none"> <li>- Call for abstracts now open (closes 22<sup>nd</sup> July)</li> <li>- The PHAA are providing a prize of a conference registration for the Population Health Congress 2012 for the best poster and oral presentation</li> <li>- Key note speaker, Alan Shiell</li> <li>- Conference Themes <ul style="list-style-type: none"> <li>⇒ Planning for sustainable action</li> <li>⇒ Implementing health promotion with indigenous communities</li> <li>⇒ Adapting evidence to local context/practice</li> <li>⇒ Evaluating capacity building and evaluating environmental change</li> <li>⇒ Reviewing municipal public health plans</li> </ul> </li> <li>- Program - five local presentations and two sessions of concurrent workshops.</li> </ul> </li> </ul>  <p>Research &amp; Practice Forum Report</p>
<b>5</b>	<b>Communication Strategies</b>
<b>5.1</b>	<p><b>Health Literacy Video Presentation</b>  <i>(Helen Keleher, Department of Health Social Science, Monash University)</i></p> <p><i>Action: R Dooley to provide link to presentation when it is uploaded so that members can watch the complete presentation</i></p>
<b>5.2</b>	<p><b>Brainstorming Session</b></p> <ul style="list-style-type: none"> <li>- Existing communication strategies</li> <li>- Opportunities</li> <li>- Gaps/Areas for improvement</li> <li>- How do we ensure that information we develop/provide address health literacy guidelines?</li> <li>- Acronyms</li> </ul> <p>Discussion:</p> <p>Group 1</p> <ul style="list-style-type: none"> <li>- Two most commonly used websites (by group members) google &amp; facebook</li> <li>- Better Health Channel a favourite resource</li> <li>- A need is funding for TV advertising</li> <li>- The radio is underutilised (people require training) as is YouTube</li> <li>- The best way to enhance communication would be not to make things more complicated.</li> <li>- Messages should be short and sharp (Harvard Rule) particularly newsletters otherwise they get put in the 'read later pile'.</li> </ul> <p>Group 2</p>

- Overuse of websites to communicate, not accessible for everyone
- Directories become outdated quickly
- Not knowing services and what organisations do is a gap
- Orientation package for new people including a meet and greet
- Testing brochures with community
- Mapping (visual and verbal)

### Group 3

- Corporate guidelines can be a hindrance to health literacy
- Induction/Orientation package for new people
- Show casing an organisation or website in the PCP newsletter
- East Gippsland Disability Network has conducted a mapping exercise which could provide some ideas

### Additional comments

- Village cinema have advertising packages for \$3 per advertisement. Sale Cinema also offer something similar
- Potential for a regular health session on ABC local radio. Currently GippSport and GWHS have a regular appearance. ABC are also on Twitter and Facebook
- Include new staff and profiles in PCP newsletter

*Action: R Dooley to type up notes from brainstorming session*



Notes from  
brainstorming session

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## Project Updates

### Jenny

- Festival for Healthy Living 2<sup>nd</sup> Round - 6 health professionals involved this year and a much more coordinated approach.
- Women's Forum – being held on 1<sup>st</sup> October and is linked in with the Gippsland Women's Network

### Karen

- Has taken a position as the Social Planner at Wellington Shire Council and has commenced the role two days a week. This role will involve social policy and planning and addressing social issues.
- Will remain in the Physical Activity Strategy Position until July
- Physical Activity Coordinator Position has been advertised
- Exploring networks and support opportunities between Aqua Energy and neighbourhood houses
- A summary of the strategy and a sheet for the community has been developed



PAS Summary



PAS Community  
Summary

- Heart Foundation Training – Healthy by Design Principles
- Developing evaluation frameworks for the physical activity strategy and the community wellbeing action plan

### Rebecca

- Working on the Close the Health Gap plans across Sale, Morwell and Drouin
- A successful 'Come and Try' day was held on 3<sup>rd</sup> June at the Gippsland Regional Sports Complex. 120 participated in the day session and 60 in the evening session.
- 'Living Strong' training has commenced with the aboriginal health workers

### Dawn

- Funding model for GippSport will change from 1<sup>st</sup> January 2012 with a focus on healthy sporting environments and less emphasis on community and neighbourhood houses

- Welcoming & Inclusive Clubs Evaluation with support from Monash University
- Lap the Lakes – no lead agency identified to lead the event this year. WPCP & GippSport do not have the capacity to take the lead. Go for your Life has always been a major sponsor and this is ceasing in June. At this stage it looks as though the event will not proceed.

#### Renee

- Kids 'Go for your Life – GFYL van visited five primary schools in May to work with children so that the teachers could participate in a policy development workshop. Maffra Primary School has submitted their award application. The KGFYL program will cease by the end of the year and the government will be bringing out another initiative.
- Renee has resigned from her position and her last working day is 4<sup>th</sup> July  
Rachael thanked Renee for her valuable contribution to the network

#### Linda

- ASIST (suicide prevention) facilitator



ASIST Training

- Scoping possible locations/groups to deliver the Youth Mental Health First Aid course  
Discussion: WSC Youth Council was suggested as a contact  
*Action: Members to contact Linda if they would like to hold a course*
- Participation in Festival for Healthy Living
- Support to school nurses & welfare officers
- Partners in Depression – 6 week program for carers commencing 18<sup>th</sup> August in Sale



Partners in Depression



Flyer

#### Clare

- Surplus funding unable to be carried over and there have been a number of projects funded
- 3 school garden projects have been funded
- Cyber bullying sessions & a DVD resource  
*Action: Jenny to send details of cyber bullying DVD to Clare.*
- John Ireland has retired and he was an ASIST trainer which may create a gap  
Discussion: Linda is an ASIST trainer and is available to deliver the training (please see flyer above)

#### Craig

- SNAP program – boys behaviour change program. A referral model has been established with 545 and the program is included in the schools disciplinary process. Currently referrals to the program have been a bit slow.



SNAP Flyer



Snap Overview

*Action: members asked to promote program through networks*

- UnitingCare Gippsland are currently recruiting for the Best Start position
- Early Years Conference – Friday 22<sup>nd</sup> July  
<http://www.ucgipps.org.au/documents/2011%20conference%20brochure.pdf>

#### Leanne

- Talking Transport Launch 29<sup>th</sup> June 1.30 (see flyer for further information)  
Resources can be downloaded from –  
[http://www.wellington.vic.gov.au/Page/page.asp?Page\\_Id=2001&h=1](http://www.wellington.vic.gov.au/Page/page.asp?Page_Id=2001&h=1)
- Inclusive Leisure Network Easy English resources
- Communication Boards - Aqua Energy & Gippsland Regional Sports Complex

	Resources will be available for download from the WSC website shortly
<b>7</b>	<b>Other Items</b>
<b>8</b>	<b>Next Meeting</b> Tuesday 16 <sup>th</sup> August 9.30am – 11.30am Conference Room, Central Gippsland Health Service <b>Chair</b> – Karen McLennan
<b>9</b>	<b>Meeting Closed</b> 11.45am